

#buylocallowveld

  @buylocallowveld



LOWVELD

MEMBERSHIP PACKAGES

www.buylocallowveld.co.za

#buylocallowveld

SIGN-UP TODAY!

www.buylocallowveld.co.za



LOWVELD

Lekker Local



WHAT BUY LOCAL LOWVELD STRIVES TO ACHIEVE

With your Membership Contribution



To stimulate, strengthen and grow the Lowveld economy through a strong consumer education programme (Social media and networking events).



To create an awareness of which businesses are locally owned (Our website directory and social media).



To encourage consumers to support these locally owned businesses so that our spend remains in the Lowveld to fuel our economy. (Website, social media and store front branding).



To grow local business thereby creating further job opportunities and a flourishing region.



BUY LOCAL LOWVELD'S GOAL

This initiative aims to **STIMULATE**, **STRENGTHEN** and **GROW** the **LOWVELD ECONOMY** by encouraging you to buy what you need from businesses which are locally owned and run by lowvelders.

BRONZE PACKAGE

**R150 / month
OR R1650 / year**

For businesses with
1 - 9 employees

INCLUDED in Membership:

Listing on the website directory

Welcome post on our social media platforms

FREE digital badge and shopfront sticker

FREE vendor exhibition opportunity at events
**Excludes ticket to event*

Sharing of your social media posts if inclusive of the Buy Local Lowveld badge by tagging us and use of **#buylowveld**

Access to Whatsapp Group for free advertising everyday during working hours.

Monthly specials included in newsletter once a month

EXCLUDED in membership:

- Shopfront branding kits and signage
- Ticket entry to events



***Contract duration discounts:**
We offer discounts on annual commitments.

SILVER PACKAGE

**R350 / month
OR R3850 / year**

For businesses with
10 - 19 employees

INCLUDED in Membership:

Listing on the website directory

Welcome post on our social media platforms

FREE digital badge and shopfront sticker

FREE vendor exhibition opportunity at events
**Includes 50% off one ticket to event*

Sharing of your social media posts if inclusive of the Buy Local Lowveld badge by tagging us and use of **#buylocallowveld**

Access to Whatsapp Group for free advertising everyday during working hours.

Monthly specials included in newsletter once a month

EXCLUDED in membership:

- Shopfront branding kits and signage



***Contract duration discounts:**
We offer discounts on annual commitments.

GOLD PACKAGE

**R550 / month
OR R6050 / year**

For businesses with
20 - 29 employees

INCLUDED in Membership:

Listing on the website directory

Welcome post on our social media platforms

FREE digital badge and shopfront sticker

FREE vendor exhibition opportunity at events

Includes **ONE FREE TICKET** to event

Sharing of your social media posts if inclusive of the Buy Local Lowveld badge by tagging us and use of **#buylocallowveld**

Access to Whatsapp Group for free advertising everyday during working hours.

Monthly specials included in newsletter once a month

EXCLUDED in membership:

- Shopfront branding kits and signage



***Contract duration discounts:**
We offer discounts on annual commitments.

PLATINUM PACKAGE

**R1000 / month
OR R11000 / year**

For businesses with
30+ employees

INCLUDED in Membership:

Listing on the website directory

Welcome post on our social media platforms

FREE digital badge and shopfront sticker

FREE vendor exhibition opportunity at events

Includes **ONE FREE TICKET** to event

Sharing of your social media posts if inclusive of the Buy Local Lowveld badge by tagging us and use of **#buylocallowveld**

Access to Whatsapp Group for free advertising everyday during working hours.

Monthly specials included in newsletter once a month

EXCLUDED in membership:

- Shopfront branding kits and signage



***Contract duration discounts:**
We offer discounts on annual commitments.

FUNDERS PACKAGE

**R2500 / month
OR R27500 / year**

For businesses wanting to offer key financial support

INCLUDED in Membership:

Listing on the website directory

Welcome post on our social media platforms

FREE digital badge and shopfront sticker

FREE vendor exhibition opportunity at events

Includes **ONE FREE TICKET** to event

Sharing of your social media posts if inclusive of the Buy Local Lowveld badge by tagging us and use of **#buylocallowveld**

Access to Whatsapp Group for free advertising everyday during working hours.

Monthly specials included in newsletter once a month

EXCLUDED in membership:

- Shopfront branding kits and signage



***Contract duration discounts:**
We offer discounts on annual commitments.



BRANDING CATALOGUE

Why should I brand my company and workplace with the BUY LOCAL brand?

To create awareness for local businesses so that they are easily identified, then supported by the community.

Through our educational campaign, we will spread the message to the buying public to: **THINK** about what you need to purchase and where you are currently shopping. Then **LOOK** around for local businesses, and where possible, choose to BUY from locally owned businesses.

STANDARD BRANDING KIT



*Colour options available

R100

INCLUDES:

Digital Badge

Shop Front Sticker (300x300)

Vehicle Sticker (150x150)

2x Shop Front Posters (A3)



DIGITAL BADGE

*Colour options available



SHOP FRONT STICKER

*Colour options available



VEHICLE STICKER



2x SHOP FRONT VINYL POSTERS
(Single-sided)

ADDITIONAL BRANDING ITEMS



*Colour options available



SHOP FRONT STICKER

300x300: R60
500x500: R170

**Colour options available*



SILVER ROWMARK BADGE

300x300: R260
500x500: R710



VEHICLE STICKER

150x150: R20
300x300: R60



ENGRAVED SUPERWOOD BADGE (Indoor)

300x300: R110



3D SUPERWOOD BADGE (Indoor)

300x300: R180
500x500: R440



PERSPEX BADGE

300x300: R230
400x400: R400
500x500: R630



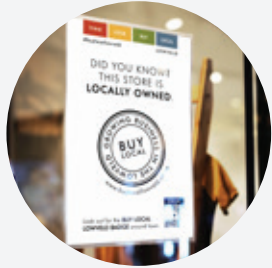
LIGHTBOX

(Excludes light)
R950



CLEAR PERSPEX TABLE STAND

R220



SHOP FRONT VINYL POSTERS

(Single-sided)

Size: A4 | Cost: R30
Size: A3 | Cost: R40

(Comes in pack of 2)



SHOP FRONT PVC & VINYL HANGING POSTERS (Double-sided)

Size: A2 | Cost: R860
Size: A1 | Cost: R1040
Size: A0 | Cost: R1340

(Prices include installation)



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